



# Employer services Talent In-Sight

Are you facing skills shortages, have difficulty filling vacancies or have high staff turnover?  
We can help.

## About Talent In-Sight

Talent In-Sight helps to address skills shortages, fill job vacancies, increase retention, and develop a skilled and resilient workforce.

Coaching and mentoring services are provided to employers, who are connected to tools and resources. A Labour Market Coordinator provides customized services based on unique needs.

## Employer resource centre

Free access to a fully-equipped resource centre, including work stations and access to a physical and online job board. Employers are connected to services and support based on their needs. Services include:

- **Job design services** - support in filling job vacancies, reducing turnover, or increasing productivity.
- **Employment promotion** – assistance with posting positions, increasing quality and quantity of applications for vacancies, or expanding methods used to promote openings
- **Recruitment support** - help screening, assessing candidate suitability, onboarding, and training to support hiring and retaining the right candidate

- **Labour market information** – assistance with finding, interpreting, and utilizing labour market information to better understand how labour market factors may impact staffing
- **Information, tools, and resources** - supports related to relevant HR topics such as diversity and inclusion and workplace health and wellness, and connections to relevant programs, grants, or funding

## Eligible employers

- Profit business
- Non-profit business and/or organization or social agency
- Health or education provider (public and private)
- Local planning group and/or community action group
- Charitable foundation
- First Nations organization
- Métis organization
- Municipal government



Contact us at [TalentInSight@lifemark.ca](mailto:TalentInSight@lifemark.ca)  
or **866-454-9123**.

To apply online, visit [lifemarkvocational.ca/  
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Talent In-Sight helps employers find qualified, quality employees to keep their businesses running. Tailored support includes Job Design Services, Employment Promotion Services, Recruitment Services and Labour Market Services.

## Job Design Services

### Challenges

- Do you have difficulty filling job vacancies within your organization?
- Want to feel confident in your ability to find the best employees?
- Would you like to take pride in your company's reputation as an employer?

### Outcomes

- Save time and money by not having to hire and train new employees constantly
- Develop a system that is tailored to your specific needs and employees
- Improve employee productivity and morale
- Take pride in your company as an employer of choice

Job Design Services are for employers who have difficulty filling job vacancies within their organization, have high turnover rates among employees or those that need new skills to be successful in order to maximize success and productivity.

We group tasks by skill sets needed so everyone can tackle what they're best at while incorporating opportunities where possible. It's the perfect solution for you if you want to maximize the skills and abilities of your employees.

## Employment Promotion Services

### Challenges

- Are you experiencing low application numbers?
- Are you having difficulty attracting applicants through your usual job posting methods?
- Have you considered using alternative channels to promote your opportunities?

### Outcomes

- Expand your strategies used to promote vacant positions within your organization
- Assistance with promoting job vacancies through various channels
- Revise your job postings and offer suggestions for improvements where needed

Employment Promotion Services support employers to increase the visibility of their job postings to job seekers through alternative methods than typically used.

This service is designed to build your ability to promote your employment opportunities through innovative channels, getting you more applicants.

Scan the QR code to learn more.



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