

Performance Results for 2014-15 Community Futures Lesser Slave Lake

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results		Results as of X
<i>Strong rural community strategic planning and implementation</i>		
1. Total number of community based projects:		3
<i>Rural access to business development services</i>		
2. Number of jobs created/ maintained/ expanded through business services		
3. Number of business training session participants		50
4. Number of business advisory services		154
<i>Rural access to capital and leveraged capital</i>		
5. Dollar value of loans		388,000
6. Number of loans		10
7. Provide additional Information :		
Northern Lakes College	Keynote Speaker	It did align with WD priorities. CF's ED was invited to speak to upcoming business graduates about our program and their future. This made a difference because it enables the client to access outside and specialized sources of information. The outcome was that we will make this activity a standard in the future. This affected to community positively because it enable future entrepreneurs the opportunity to make their business ideas happen. This services our economy by giving new grades the

Performance Results for 2014-15 Insert Name of CF Here

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Random Thoughtz	Loan	<ul style="list-style-type: none">• Yes• CFLSL enabled the business to take advantage of its rapidly growing sales by providing financing that was suited for the business.• The loan allowed the business to expand their product mix prior to the Christmas shopping season. This allowed the business to continue its aggressive revenue growth by ensuring that they had the capital they needed to maintain a sufficient level of stock in-store. This initiative also allowed a business to expand its offerings to the community and encouraged people to shop local rather than commuting to other regions.• The final outcome was that the business was able to take advantage of the high demand holiday season by maintaining inventory levels and turned less customers away.• The loan benefited the community making it easier to find the goods and services that community members seek prior to the holiday season. Shopping at this local location also saved community members time and money.• This engagement benefitted the local economy by aiding a business that attracted locals to shop at.
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Performance Results for 2013-14 Insert Name of CF Here

Pinoy Variety Store	Loan & Business Services	<ul style="list-style-type: none">• Yes• Jane Bacsal contacted our office for assistance in pivoting her business. She had just over a year of unprofitable operations and was seeking a loan to expand her service offering to increase traffic at their location. CLSL provided a loan and expertise in her business venture.• CFLSL assisted Jane during engagement when the staff realized that the primary problem was not a lack of services but rather the way they were supplying and pricing their products. CFLSL worked with Pinoy Variety Store to fix this critical detail while assisting her with a loan to expand her offerings.• The outcomes of the engagement were that we were able to position the business to have a sustainable business model and in effect the business was able to continue offering its unique service to the community• This positively affected our community by ensuring that a unique service provider could continue its operations and provide choice for local consumers.• The actions enhanced our economy by retaining funds within the community.
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